



Press Release

Puma increases its strategic holdings in Turgeon area, New Brunswick

Rimouski, June 15, 2010 - Puma Exploration (PUM-TSXV) is pleased to announce the staking of 27 new claims contiguous to the Turgeon property, located 25 kilometres from Bathurst, New Brunswick. This new property acquisition, 585 hectares (63.3 km²) in area, covers three significant geophysical anomalies located in the same geologic unit and having a signature similar to that found over the Turgeon copper deposit.

The acquisition adds about 70% to the area of the Turgeon Project, where the Company has recently established an exploration target of 7-10 million tonnes at a grade of between 1.0 and 1.5% Cu (Press Release of 07/06/10). The new claim block, which extends the main Turgeon block towards the southwest, has received very little detailed exploration to date and offers significant potential for a discovery. Previous work comprises only a few drillholes and regional geochemical and geophysical surveys. Puma's geologists are currently completing the compilation of all previous data in order to identify priority exploration targets for the coming field program.

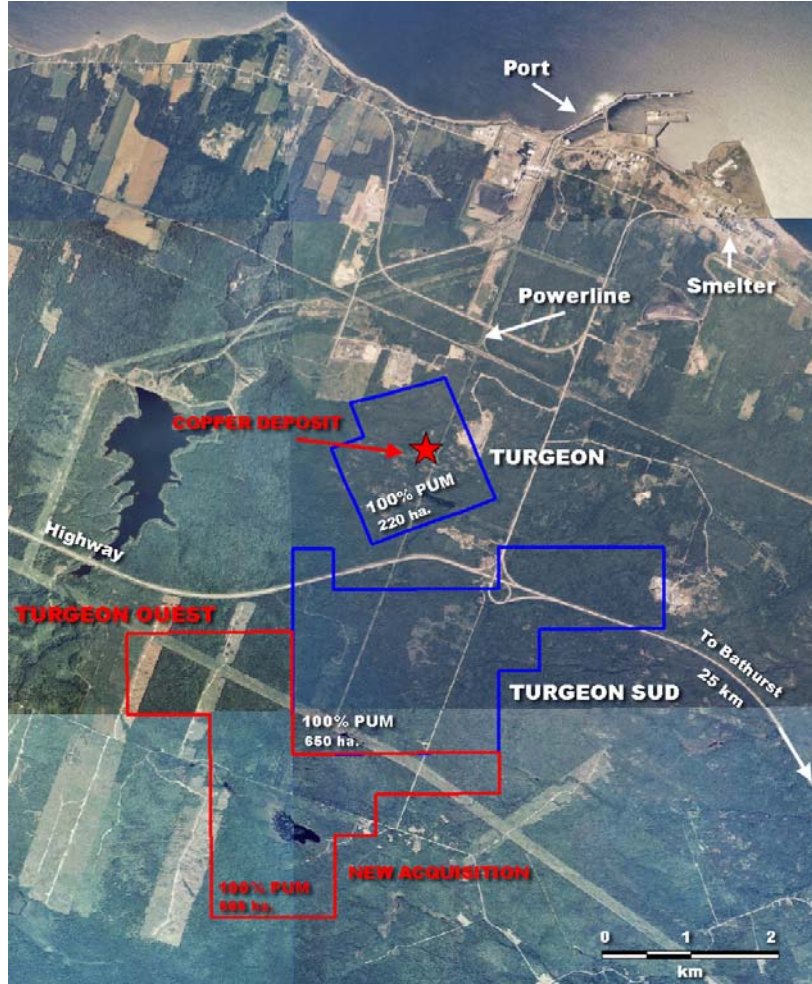
About Turgeon

The Turgeon property is located only 5 km south of the deepwater port of Belledune. The property is accessible by road all year round, and is crossed by a power line. Exploration has so far identified four high-grade lenses of copper-zinc mineralization spread over a length of 450 metres; two of the lenses outcrop on surface. Spectacular copper intersections, including 2.5% Cu over 34.1 metres, 2.7% Cu over 36.2 metres, and 7.9% Cu over 7.5 metres, have been encountered in drillholes.

About Exploration Puma

Exploration Puma is a Canadian mineral exploration company with advanced projects in precious and other metals in Canada. Puma's primary objective is to define enough copper-zinc resources at the Turgeon Project to justify the development of a mine. The Company's other major projects are the Nicholas-Denys Project in New Brunswick, with indicated NI 43-101-compliant resources of 1 million ounces of silver and 11 million pounds of zinc, and the Little Stull Lake gold project in Manitoba, with a resource estimated by Westmin Resources in 1989 at 250,000 ounces of gold.

Details about the Puma projects are available at www.explorationpuma.com.



The contents of this press release were prepared by Geologist Marcel Robillard, a Qualified Person as defined in NI 43-101. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release."

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This press release may contain certain forward-looking statements that include elements of risk and uncertainty. Consequently, actual results may differ substantially from those anticipated in such statements. These risks and uncertainties are described in the quarterly and annual reports, and in the documents submitted to the securities administration.

